**Food Runner**

**PERSONA 1**

Name: Billy Lawson

Age: 32

Location: Seattle, WA

Occupation: Sales Director

Personality: Driven, Committed to family

Passions: His family, vintage cars, baseball

Goals: Streamline work in order to accomplish more and spend more time with family, buy a new house, competing for likely promotion.

Frustrations: Often so occupied with work that he doesnt have time for lunch, hears about local food culture from friends but rarely has time to try it himself

**PERSONA 2**

Name: Hailey Solis

Age: 25

Location: Las Vegas, NV

Occupation: Software Engineer

Personality: Extroverted, passionate about her job

Passions: Travel, Local politics, building things, watching the Vegas Golden Knights

Goals: Have more time to spend on her social life, Eat healthier during the week

Frustrations: Would love to eat healthier but doesn't have time to prepare a good meal, tired of eating ramen and canned soup for lunches 

**PERSONA 3**

Name: Phoebe Williams

Age: 44

Location: Columbus, Ohio

Occupation: Professor

Personality: Reserved, actively engaged in campus organizations

Passions: Classical literature, teaching, Watching action movies

Goals: Publish her groundbreaking research into Sicilian literature, help her children do well in school, be more engaged in the community as a whole, occasionally eat something other than the limited selection they have on campus

Frustrations: Campus activities occupy a lot of her time, often finds newer technology confusing

[](https://www.pexels.com/photo/smiling-black-teacher-with-books-in-classroom-5905899/)

**MVP**

* Main Screen
  + Taskbar in the header
    - Options to sort by type of food, general price, est. delivery times
    - Account info
  + List of available restaurants
  + Cart in the footer
* Restaurant page
  + Food divided into sections based on restaurants menu
  + Option to add food items to cart
* Cart
  + Checkout
  + Delivery info
  + Payment options

**USER STORIES**

* As a local restaurant owner, I want to be able to make my restaurant more accessible, so that more people will be able to discover it and buy my food.
* As a salesman, I want a convenient way to get lunch, so that I can spend as much time as possible on the sales floor.
* As a software engineer working from home, I want to be able to discover local foods, so that I can switch up my usual home cooked diet.